bikeshare
media & sponsorship kit
2013

bikeshare.com - info@bikeshare.com
(310) 878-2501
Who We Are

bikeshare.com is the first and only source for news, research, cultural insights and professional development dedicated to the bike share industry and lifestyle. We make it easy for professional urbanists and bike share users to connect with and learn from others like them while gaining the insights they need to keep moving forward.

What We Do

Connect bike share operators, riders, suppliers, researchers, funders and enthusiasts.

Provide the industry’s only destination for bike share insights, news, and independent research.

Host most expansive clearinghouse of bike share-related job listings, RFPs and funding opportunities.

For media & sponsorship inquiries, contact our advertising department at: info@bikeshare.com - (310) 878-2501
Our Audience

The bike share industry is expanding at a breakneck pace and as the industry grows, so does our audience of bike share professionals and consumers. **Bikeshare.com** offers a unique sponsorship opportunity to reach **professional urbanists** and **bike share users**.

Professional Urbanists

City planners, city government stakeholders, program specialists, equipment manufacturers, transportation advocates, and operators with an interest in developing bike share or enhancing the system within their jurisdictions.

Bike Share Users

The magic of bike share is that it appeals to all walks of life and provides a highly impressionable user experience. Riders can be young or old, novice or road hardened, and are always willing to learn more about bike share.
Reach bike sharing professionals and bike share users by advertising on bikeshare.com

front page

Reach bike sharing professionals and bike share users by advertising on bikeshare.com
Reach bike share riders and professionals by advertising on bikeshare.com.

**Online Advertising**

**EDITORIAL**

**WHAT TO DO AFTER A BIKE SHARE CRASH**
Posted on July 9, 2013

[Caption: "attachment_2041"
align="alignleft" width="398"] Courtesy of Michael Sutton-Long[/caption] Daniel Flanzig, E:

READ MORE

**THE NUTS & SPOKES WITH FOUNDER OF BIKE SHARE PHILADELPHIA RUSSELL MEDIN**

**CHICAGO'S BIKE SHARE DELAYED TWO WEEKS**
Posted on June 11, 2013

280 x 280 large sidebar ad

FOLLOW US ON TWITTER

**Tweets**

Bikeshare.com
@BikeSharing
Bikeshare.com/adtor, Matt, took @citi_bikeshare over the Williamsburg Bridge. Awesome ride! pic.twitter.com/VlRsZtZxrb

Tweet to @BikeSharing

280 x 90 small sidebar ad
**Sponsorships**

Show your clients, suppliers, partners, and supporters that you’re a bike share champion by sponsoring and collaborating with bikeshare.com.

**Video Reviews**: Our video reviews give balanced and informative insight and analysis on the latest bike share programs and products.

**Webinars**: bikeshare.com offers professional development and education opportunities around essential bike share topics. Gain clout as a thought leader by hosting or sponsoring a webinar.

**Sweepstakes**: We are always looking to spread the bike share love. We offer special promotions and giveaways to support the programs and projects that our community wants. Sweepstakes sponsors let the bike share community know that you have love for them too.

**Shared-Use Mobility Summit & other events**: The first annual Shared Used Mobility Summit launches in October 10-11 in San Francisco. Bike share professionals and enthusiast from around the world who care about making every place friendlier to bike sharing will come together to learn and collaborate. This is the perfect place to let your audience know that you do too.

**More**: Have other ideas for collaboration? Let’s talk!
Online **Listings**

The best place to list your bike share related business is where the industry gathers. List your business on our **Connections** platform so the bike share world knows you’re ready to collaborate.

*bikeshare*.com offers two listing types:

<table>
<thead>
<tr>
<th>Basic</th>
<th>Enhanced</th>
</tr>
</thead>
<tbody>
<tr>
<td>• business name &amp; contact info</td>
<td>• all of the <strong>Basic</strong> options</td>
</tr>
<tr>
<td>• image</td>
<td>• featured “sticky” listing</td>
</tr>
<tr>
<td>• basic profile page</td>
<td>• advanced listing page with an expanded company profile</td>
</tr>
<tr>
<td>• updates to the content you want: RFPs, jobs, funding, etc.</td>
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CONNECT with the bikeshare.com community today.

Email us at info@bikeshare.com or call us at (310) 878-3501.